Wireless for Communities

Phase IV

W²E² PROGRAMME
(Wireless Women for Entrepreneurship & Empowerment)

Impact Assessment Report

An Initiative of

Programme	Wireless Women for Entrepreneurship & Empowerment (W2E2)
Project	Wireless for Communities (W4C) – Phase IV
Objective	1) To promote internet based social enterprise and entrepreneurship among women as change agents; 2) To have internet and ICT for gender inclusion in social and economic empowerment; 3) To boost traditional skills among women in cluster based environment and help reach market and sustainability.
Locations	Chanderi & Shivpuri (Madhya Pradesh); Tura (Meghalaya); & Ranchi (Jharkhand) & Baran (Rajasthan)
Activities	1) Women wireless internet / ICT based Micro entrepreneur and micro enterprise 2) Skill development & capacity building of women entrepreneurs 3) Connectivity & access through wireless internet and Mobile wireless Data Card
Components	1) To select and train 40 identified women entrepreneurs in 4 locations to own and run social empowering micro enterprises;	DEF initiated Wireless Women for Entrepreneurship & Empowerment (W2E2) programme in 5 regions of the country. In the first phase of the programme, DEF identified 10 women who have skills and willing to work as an entrepreneur in their community. A. Ranchi (Jharkhand) In Ranchi, W2E2 programme was launched on 9 March 2014 in Angada block of the district. 10 women selected from various domains of fishing, agriculture, teaching, Anganwadi, etc., the program took its first step towards computer training on 15th March 2014. Women aged between 19 years and 40 years shown their interest to be part of the programme. B. Chanderi (Madhya Pradesh) On 26 April 2014, W2E2 programme was launched in Chanderi. The programme identified 10 women who have entrepreneurial skills. Identified 10 women aged between 18 years to 35 years will be part of the programme and explore flourish their entrepreneurial skills and livelihoods using ICT tools, including internet. C. Shivpuri (Madhya Pradesh) The programme was launched on 25 May 2014 after identifying 10 women who have shown their interest to be entrepreneurs and want to utilize their skills as entrepreneurship. 10 women, who have entrepreneurial skills in their respective fields, aged between 18 years and 26 years have been selected for the programme. They have been selected from SHG's, Agriculture, teaching and having various skills tailoring, handicrafts and painting, which they

Note: The Components row spans multiple header cells; the first sub-column lists the numbered component and the second sub-column contains the detailed narrative (A–C).

		want to pursue as an entrepreneur.
		D. Tura (Meghalaya) The W2E2 Programme was launched in Tura on 26thMay, 2014 by organizing one-day inception programme for them. With 10 women selected from across various domains of SHG's, Agriculture, teaching, etc. the program took its first step towards computer training on 26th May 2014.
		E. Baran (Rajasthan) The W2E2 programme was launched in Baran W4C (Wireless for Communities) centre. From there, 5 women have been identified for this programme. However, their capacity-building and training is yet to take place. Selected 5 women across various domains of SHG's, agriculture, teaching, etc., for the programme. Although the training for selected women individuals is in progress, but the impact is yet to be analyzed in the next 3 months prior to handing over the laptops. 10 women are undertaking its orientation class.
	2) To train and capacity build the selected women entrepreneurs so that they run the micro enterprise successfully;	**A. Ranchi (Jharkhand)** These women have undergone on basic computer training programme. The programme included hardware and software training, usage of keyboard and mouse; importance of excel sheet in maintaining registers; using and charts to analyse data. They will be regularly trained on ICT skills and monitored closely on utilization of such skills for their entrepreneurial skills **B. Chanderi (Madhya Pradesh)** The program entails computer training of all 10 selected women along with a consequent opportunity to establish themselves as women entrepreneurs of Chanderi; **C. Shivpuri (Madhya Pradesh)** Selected 10 women are presently undergoing with their orientation class. These women possess a basic computer education and thereby their training. Post the orientation class, batch will took 5 more classes on an alternate day basis where they will be educated on basic excel with assignments on developing attendance register, stock registers, and using graphs and charts to study statistics of any data.

		D. <u>Tura (Meghalaya)</u> The batch of 10 women undertook its first class on 26th May 2014. These women possess a basic computer education and thereby their training began with an overview of the computer hardware and some basic information on computer OS, basic software, importance on CPU and the interconnectivity on keyboard, mouse and monitor. Post the orientation class, they will be undergoing through continuous training programmes where they will be trained on basic excel with assignments on developing attendance register, stock registers, and using graphs and charts to study statistics of any data. These women will be undertaking one-month capacity-building programme on entrepreneurial skills and computer operating skills.
	4) Setting up of dedicated wireless internet supported micro women social enterprise which may also serve as an entrepreneurially driven center to serve public scheme information, ICT services, ICT vocational skills and other supporting activities to socially and economically sustain the enterprise;	This will be covered under second-phase of the programme.
	5) To help develop websites for each of the individual woman entrepreneur and train them to manage it constantly;	This will be covered under second-phase of the programme.

Case-studies	
	Saiyadda, 33, is a highly skilled weaver of Chanderi with a weaving experience of more than 12 years. Along with weaving, she has also mastered the art of stitching and embroidery at an early stage of her life. On asking about her interest towards participating in the W2E2 program, Saiyadda was instantly ready to be one of the 10 women entrepreneurs in the program as she aspires to be a designer of Chanderi sarees, and move towards the technological field of their traditional art form. Saiyadda believes that computer education should be imparted to students from a very early age as it has become an inevitable part of a child's life. Therefore, she wants to open her own design center where children would be welcomed to come in and learn the designing skills. She also intends to partner with some other person who can impart other basic and necessary computer education to these students.
	Janu A. Sangma has desire of bringing change in lives of women and children who are living in Garo Hills of Tura. 32 year-old Janu is presently working as teacher in local school. She has desire to initiate digital literacy programmes among women and children as there is hardly any means within region. She also wants to start online training classes covering various subjects such as Mathematics; English; Science; etc. for children
	Shabana works in the Anganwadi center of Chanderi where she is in-charge of attendance maintenance, monthly reporting, and vaccination for children. She has been in this profession from past 7 years before which, she weaved for 3 years. Shabana desires to own a cyber café cum design and training center, where she would dedicate a couple of systems for designing purposes while some other computers would be installed for local visitors to access internet. She would also like to teach designing to local enthusiasts who currently draw designs manually but aspire to be computer designers. With her knowledge from W2E2 program, Shabana also intends to bring a change in the Anganwadi System of Chanderi through digitization of processes.
	Suchitra R Marak is 33 year old SHG secretary in Garo hills of Tura region. Though she is just educated till 8th standard, however, she has desire to do many things for Garo women. She desires to bring economic changes in SHG federation by managing her SHG data online and to provide government schemes through internet. She also wants to use online banking services for transfer of payment to her SHG members. In longer run, she wants to use social networking sites such as Facebook for marketing her SHG products.

Annexures	Annexure1: Profiles of women entrepreneurs (Chanderi, Madhya Pradesh)
	Annexure2: Profiles of women entrepreneurs (Ranchi, Jharkhand)
	Annexure 3: Profile of women entrepreneurs (Tura, Meghalaya)
	Annexure 4: Profile of women entrepreneurs (Shivpuri, Madhya Pradesh)
	Annexure 4: Profile of women entrepreneurs (Baran, Rajasthan)
	Annexure3: Image gallery of women entrepreneurs

Annexure 1: List of women profiles from Chanderi (Madhya Pradesh)

1. **Name:** Kavita Koli
    Educational Qualification: B.Sc and P.G.D.C.A
    Interests: Teaching
    Desire: Become a Computers Teacher for children in her locality

2. **Name:** Meena Bairasiya
    Educational Qualification: B.A, P.G.D.C.A
    Interests: Embroidery, Singing
    Desire: Computer Teacher

3. Name: Bhawna Dubey
    Educational Qualification: B.A
    Interests: Stitching, Teaching
    Desire: Own a Cyber Café with Information Resource Services

4. Name: Shanu Jain
    Educational Qualification: B.C.A
    Interests: Stitching, Computer Designing
    Desire: To open a computer design center for Chanderi sarees

5. Name: Prachi Singhai
    Educational Qualification: M.Com with basics in Tally
    Interests: Stitching and Designing
    Desire: To open a Design Center for Chanderi Handloom Products

6. Name: Shabana Bano
    Educational Qualification: 12th
    Interests: Teaching, Weaving
    Desire: To start the first of its kind cyber café cum design and training center

7. Name: Irfana Bano
    Educational Qualification: M.A.
    Interests: Stitching, Weaving, Teaching
    Desire: Open a CIRC Center offering various services such as printing, scanning, form filling, photocopy, internet access etc.

8. Name: Saiyadda Koshar
    Educational Qualification: 11th
    Interests: Weaving, Stitching, Embroidery
    Desire: Learn computer designing and teach the same to numerous aspired Chanderi designers

9. Name: Vinita Koli
    Educational Qualification: B.A.
    Interests: Weaving
    Desire: Computer Designing

10.   Name: Archana Ahirwar
       Educational Qualification: B.A Third Year (Pursuing)
       Interests: Embroidery, Computer Education
       Desire: To open a coaching center for computer education

Annexure 2: List of women profiles from Ranchi (Jharkhand)

1.   **Name:** Shiromani Garo
      Educational Qualification: 10th standard
      Activity: Anganbari Sevika

2.   **Name:** Sona Devi
      Educational Qualification: B.A
      Activity: Primary Teacher

3.   **Name:** Jyoti Kachhap
      Educational Qualification: Intermediate
      Activity: Vermi Compost and Piggery

4.   Name: Sheela Devi
      Educational Qualification: Matric
      Activity: Agriculture

5.   Name: Manisha Devi
      Educational Qualification: Eight Pass
      Activity- Member Gram Sangathan Mahila Samiti

6.   Name: Sunita Devi
      Educational Qualification: Intermediate
      Activity: NRLM SHG Reporting

7.   Name: Rita Devi
      Educational Qualification: Intermediate

8.   Name: Kiran Devi
      Educational Qualification: Intermediate
      Activity: Agriculture

9.   Name: Nirmala Devi
      Educational Qualification: Matric
      Activity: RLNM Worker

10.   Name: Anita Devi
       Educational Qualification: Ninth Pass
       Activity: Fishing

Annexure 3: List of women profiles from Tura (Megalaya)

1   **Name:** Tengkrimchi Nora T Sangma
        Age: 18
        Educational Qualification: 12th standard
        Activity: Working in a computer shop as typist
        Desire: Want to open her own computer-service shop through which she can provide digital services – such as DTP, Passport Photo, scan, and Xerox.

2   **Name:** Polina G Sangma
        Age: 23 years
        Educational Qualification: 10th
        Activity: Working as a data entry operator in Shillong
        Desire: Want to work as data-entry operator from home

3   **Name:** Suchitra R Marak
        Age: 33 years
        Educational Qualification: 8th standard
        Activity: Working as Secretary of SHG federation
        Desire: Would like to digitize all data (which is presently available on papers); do bank transactions related SHGs through netbanking; and to enhance outreach of SHG group using social network sites – such as Facebook

4   Name: Effoline Marak
        Age: 37 years
        Educational Qualification: 12th standard
        Activity: Working as a Voluntary Health Worker under church service with NRHM (National Rural Health Mission) programme
        Desire: Would like to manage her NRHM data online

5   Name: Lethina W Sangma
        Age: 39
        Educational Qualification: 12th standard
        Activity: Working as a mission worker in Church addressing women issues in the region
        Desire: Want to enlarge her engagement with Garo women for economic activity

6   Name: Hellen K Sangma
        Age: 36
        Educational Qualification: 12th
        Activity: Working as a computer teacher in a private school
        Desire: Want to start computer centre and to provide digital services

7   Name: Lucky Merry G Momin
        Age: 22
        Educational Qualification: 10th standard
        Activity: Working as a community volunteer
        Desire: Want to start cybercafé and to provide digital services

| 8 | Name: Janu A. Sangma
Age: 32
Educational Qualification: Graduate
Activity: Working as a teacher in Catholic Mission School
Desire: Initiate digital literacy programme amongst women and children |

9   Name: Sairamuni D. Marak
 Age: 40
Educational Qualification: 12th
Activity: Presently working as Insurance agent under DLF
Desire: Work as an entrepreneur from my home as an Insurance Agent

10   **Name: Derilla Marak**
Educational Qualification: 12th
Activity: Looking accounts work in local missionaries

Annexure 4: List of women profiles from Shivpuri (Madhya Pradesh)

1   **Name:** Arshee Ansari
Age: 18
Educational Qualification: 12th standard
Skills: Work in CIRC centre and teach painting in the centre

2   **Name:** Mirza Shahana
Age: 25
Educational Qualification: MA and diploma in Industrial Fitter
Skills:: She wants to her own store

3   **Name:** Nagina Khan Gauri
Age: 26
Educational Qualification: 11th Passed
Skills: She wants to open her handicraft school

4   **Name:** Noshin Khan
Age: 20
Educational Qualification: B.Com 2nd Year
Skills: Painting, Handicraft

5   **Name:** Rukhsar Khan
Age: 22
Educational Qualification: B.A.

6   **Name:** Sania Khanam
Age-17
Educational Qualification: 12th
Desire: Want to teach painting to minority girls

7   **Name:** Shadma Bano

Age: 19
Educational Qualification: B.Com 1st Year
Skills: Tailoring and Handicrafts

8   **Name:** Shweta Goel
Age: 19
Educational Qualification: Higher Secondary
Desire: Open her boutique and handicraft store

9   **Name:** Urvashi Garg
Age:18
Educational Qualification: 12th
Desire: Want to open her painting school

10   **Name:** Yasmine Khan
Age: 19 years
Educational Qualification: 12th Passed
Desire: Establish agri-based info-kiosk

Annexure 5: List of women profiles from Baran (Rajasthan)

1   **Name:** Anita Verma
Age: 22 years
Educational Qualification: 12th standard
Activity: Working as computer trainer in local organization

2.   **Name:** Rajkumari Shairya
Age: 18 year
Educational Qualification: 12th
Activity: Teaching computer in local organization

3.   **Name:** Rasomati
Age: 22 years
Educational Qualification: 12th
Activity: Working with local organization as field worker

4.   **Name:** Basanti
Educational Qualification: 12th Passed
Activity: Working with local organization wants to teach computer to adolescent girls and children.

5   **Name:** Reena Kumari Sahariya
Educational Qualification: 12th standard
Activity: Study Wants to be computer teacher

Annexure 3: Photo gallery of women entrepreneurs